



Athena Golianis

Athena Golianis: CEO, Creator PINKK LLC and President, Founder of AGW Idea Group, Inc. She has worked on venerable blue-chip brands like Arthur Andersen, Sears, Kraft Foods, Wal-Mart Sam's Club, Hillshire Farms, Sara Lee, Midas, Alberto Culver haircare brands, (Unilever) Beltone, the City of Chicago in addition to name a few for many formative years. In 2005 she became a dedicated entrepreneur and opened her own agency AGW Idea Group and has successfully run her marketing consulting and branding agency for over 15 years and continues to do so. She has launched start-ups and helped to grow and rebrand others like VENEeffect, BreatheAmerica, Precision HealthCare, Citadel Healthcare, Kiva Recovery, Diamond Bank (now Wintrust) amongst others. At this time as she is also taking her understanding of building brands to create PINKK and use her experience and knowledge to empower and inspire coaches and mentors and provide resources for women with this brand experience and platform.