

# Sabriyah Davis

## Rising Star Awardee

A woman, age 30 years or younger, who has founded a successful business with promise for the future.



Sabriyah Davis's journey into entrepreneurship was fueled by her pursuit of financial independence and her passion for theater. Inspired by the desire to create a meaningful legacy and demonstrate alternative paths to success, Sabriyah wanted to show her family that they could achieve their dreams with dedication and hard work. A pivotal moment during college, when financial constraints became overwhelming, solidified her entrepreneurial mindset. Her mother's encouragement to pursue her creative aspirations empowered her to believe in the power of her talents. Facing financial challenges in the start-up phase, Sabriyah carefully prioritized expenses and creatively marketed her business by reaching out to local media and building a market from scratch in Toledo, which involved trial and error and refining her offerings based on customer feedback. With the support of her family, Sabriyah navigated obstacles, formed valuable partnerships with local park authorities, and continued to pursue her vision.

Sabriyah's previous ventures, starting with Baby and Beyond at 16, provided her with essential skills in business management, branding, customer service, and social media marketing. These experiences laid the foundation for her success with Destination Picnic. Since its launch in June 2021, her revenue has grown by 150%, driven by her commitment to customer satisfaction and market expansion. Memorable experiences for clients, celebrating women-owned businesses, and partnerships in Africa highlight her accomplishments. By challenging the status quo, Sabriyah has not only proven that women can thrive in unconventional ventures but also actively supports and amplifies their success.

Through hosting annual women's networking picnics, she provides a platform for women to connect, collaborate, and support each other, thereby magnifying the collective impact of female entrepreneurs. Her collaboration with over 30 women-owned businesses has created a robust network that showcases their strength and creativity, inspiring and empowering all those involved.

Destination Picnic, under Sabriyah's leadership, has not only thrived in business but also left an indelible mark on the community. Her efforts have raised scholarship funds for schools and provided support to organizations like the Victory Center, Ronald McDonald House, and Crowell Opera House. Her dedication to empowering the next generation through initiatives like the Prestige School of Protocol and Nye Dance Productions is a testament to her commitment to positive change. Through her tireless efforts, Sabriyah continues to uplift and empower her community, driving forward initiatives that inspire and support those in need.

**Follow Destination Picnic at:**  
Website – [despicnic.com](http://despicnic.com)  
Instagram – [@destination\\_picnic](https://www.instagram.com/destination_picnic)  
Facebook – [Destination Picnic](https://www.facebook.com/DestinationPicnic)